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***EDWARD R. COLLINS TO RECEIVE
CALDWELL COLLEGE VERITAS AWARD***

Lebanon, New Jersey – March 1st, 2010 – Edward R. Collins has been named a recipient of the prestigious Caldwell College Veritas Award, presented to individuals who have achieved excellence in their chosen careers. Mr. Collins will be honored for excellence in financial management at an awards dinner being held at the Essex Fells Country Club on Friday, March 26th, 2010.

Although Mr. Collins presents a mild-mannered, soft-spoken persona, he has been an overachiever since his time at Caldwell College. A true liberal arts student, he double-majored in History and Psychology, and earned a minor in Political Science and a Certificate in Government Service and Administration.

Although he graduated with a full-time position with the United States Department of Justice, his passion for entrepreneurship and long-time love of finance eventually led him to start his own financial planning practice, Collins Wealth Management, LLC, in September of 1998. While assisting clients to develop strategic plans for their financial lives, Mr. Collins studied wealth management with the same energy he gave to liberal arts. He earned an Accredited Asset Management Specialist (AAMS) designation from The College for Financial Planning in Colorado and the Registered Financial Consultant (RFC) designation from the International Association of Registered Financial Consultants, and then began to specialize in the complex areas of family wealth management.

In 2008, Mr. Collins finalized a merger between Collins Wealth Management, LLC and the Lambert Financial Group to form Artisan Wealth Management, LLC, headquartered in Lebanon, New Jersey. Mr. Collins, along with his partner and other team members, provides financial guidance that matters to high net worth families and individuals, business leaders, and successful executives and professionals. Serving clients in fourteen states across the country from Massachusetts to Florida and as far west as California, he gets a great deal of satisfaction knowing that he is having a meaningful impact on the lives of those he helps. Mr. Collins is a member of the Society of Financial Service Professionals, the International Association of Registered Financial Consultants, the Estate Planning Council, and the National Association of Insurance and Financial Advisors. He is also a frequent contributor to numerous trade journals and is a sought after speaker.

Mr. Collins' community service has included active participation in numerous Chambers of Commerce in New Jersey and Georgia. For the past eleven years, he has served as Treasurer and Trustee of the Brian C. Kull Memorial Foundation, Inc. which issues scholarships to students who demonstrate excellence in the areas of service, leadership and fellowship within their community. Mr. Collins has served on the Business Advisory Council for Caldwell College and recently joined the College Board of Trustees and serves as Trustee Representative on the Alumni Board. He is active in the Kiwanis Club of North Hunterdon-Clinton and is Service Chairman for their Triathlon Service Project, which raises funds for a variety of community based causes.

To learn more about Mr. Collins and the Veritas Award, please contact Kathleen Buse, Director of Alumni Affairs for Caldwell College, at (973) 618-3000, or via e-mail at kbuse@caldwell.edu.