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ARTISAN WEALTH MANAGEMENT, LLC

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ARTISAN WEALTH MANAGEMENT, LLC ANNOUNCES ITS LAUNCH

Lebanon, New Jersey – August 1st, 2008 – Artisan Wealth Management, LLC is pleased to announce the launch of its operations in North Central New Jersey. Artisan Wealth Management, LLC has been formed from the merger of two well established wealth management practices that have been serving clients in various parts of the country for the past ten years. "After an exhaustive due diligence process and an intense series of strategy meetings, Collins Wealth Management, LLC and The Lambert Financial Group have structured this new enterprise to offer our clients a full menu of integrated wealth management services," said Edward R. Collins, Founding Partner & Wealth Advisor at Artisan Wealth Management, LLC. "We are truly excited about the value added services that the new ensemble firm will be bringing to the table for our clients."

Artisan Wealth Management, LLC is a privately owned, independent wealth management firm whose consultants specialize in providing financial guidance that matters to high net worth families and individuals, business leaders, and successful executives and professionals. Our success stems from the early recognition that achieving true financial independence is contingent upon having a comprehensive and coordinated plan of action to lead our clients in their journey toward financial success.

Each of our wealth advisors is often referred to as an "Artisan". The word artisan actually finds it roots in the Latin word artītus, meaning "*skilled in the arts*." As it pertains to the complex topic of wealth, when skill and technical expertise are wielded by the hands of a craftsman who truly cares just as deeply about people as he does the management of the resources with which he has been entrusted, the result is a professional focused on the needs of the client and dedicated to helping each family define success then craft a plan to work towards it.

As part of the due diligence process, the consultants of Artisan Wealth Management, LLC have positioned themselves to be able to offer access to securities and investment advisory services through LPL Financial, a Registered Investment Advisor and Member FINRA/SIPC. "Through our association with LPL Financial, along with our in-house team of professionals and our outside strategic alliance partners, Artisan Wealth Management, LLC brings a true four discipline approach to wealth management planning to each client relationship," offered David N. Lambert, Founding Partner and Wealth Advisor at Artisan Wealth Management, LLC. "Expertise in law, accounting, investments and risk management make our team unique in the marketplace."

To learn more about Artisan Wealth Management, LLC and the integrated wealth management services they offer clients, they invite you to give their office a call at (908) 366-7630.

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